

Message and control commands can be sent through a Web browser, Cell phone or a handheld equipment.

When a Wireless Billboard receives an SMS command, the billboard will execute the command and a notification will be sent back to the sender (The web server or the cellphone).

Flowchart for  
Processing SMS

\* This product line is for outdoor use, text and simple graphics (dual tone) can be displayed.

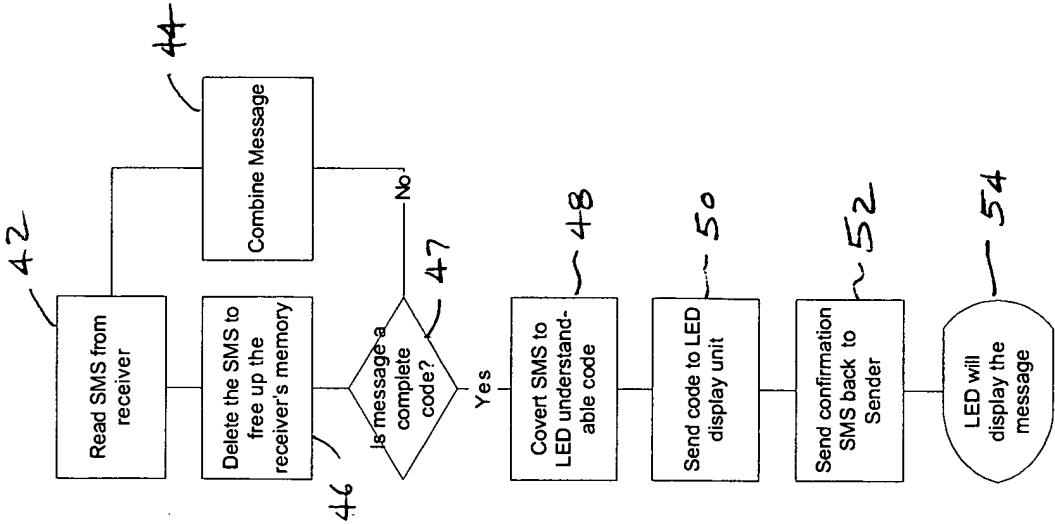
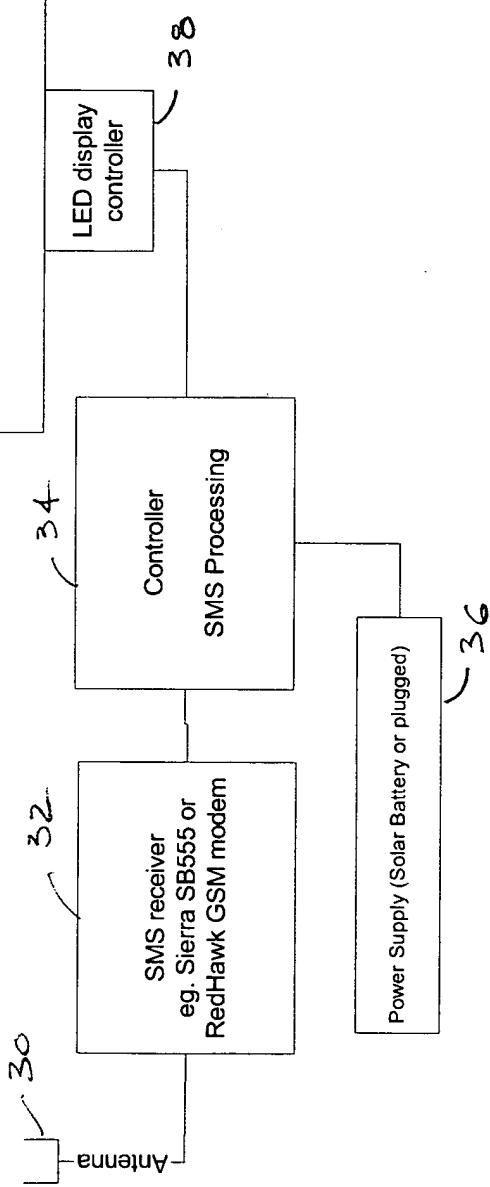


Fig. 3

TMD (text message display)  
Wireless Billboard

Fig. 2



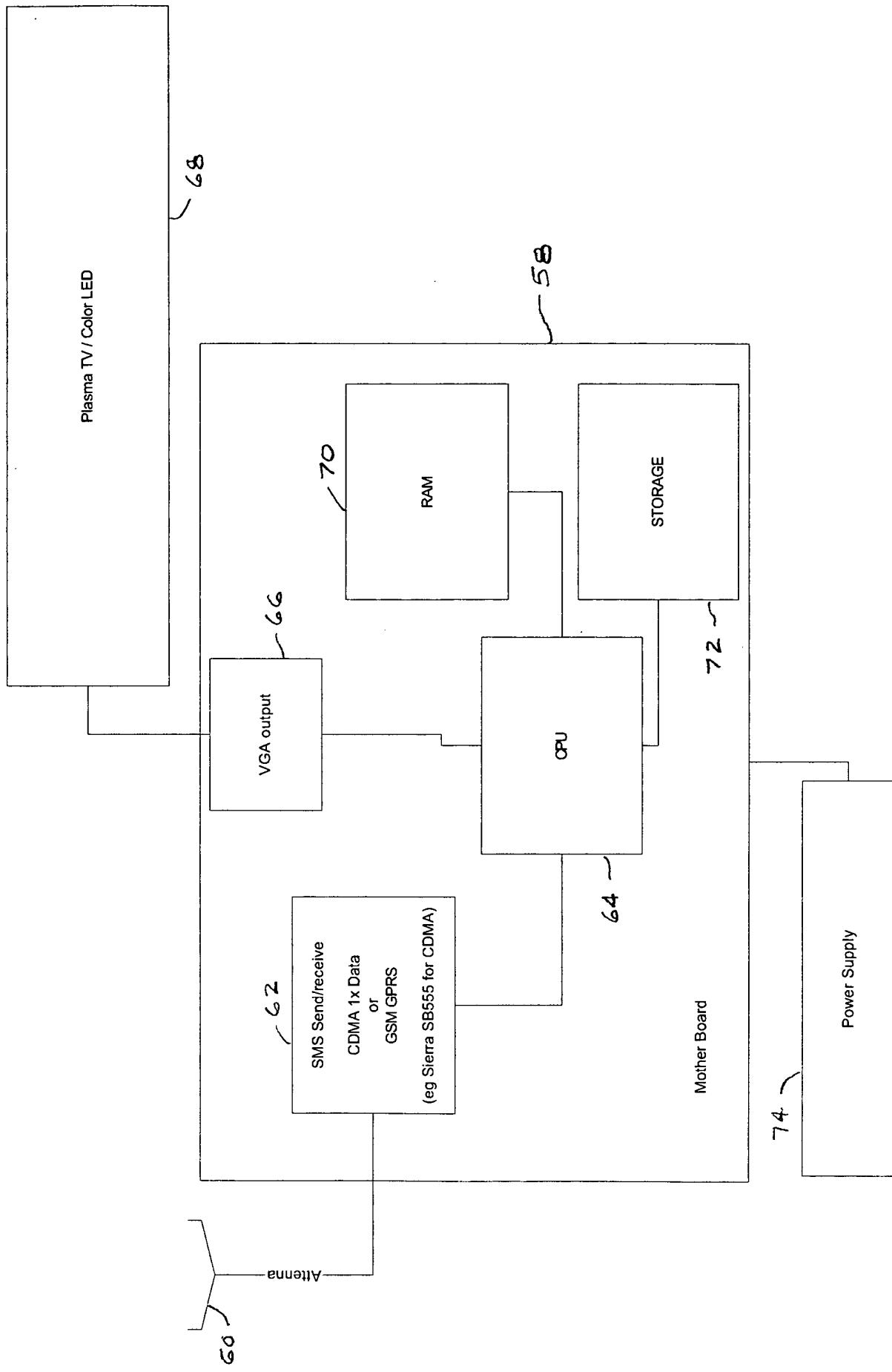


FIG. 4 Wireless Billboard Embedded Controller

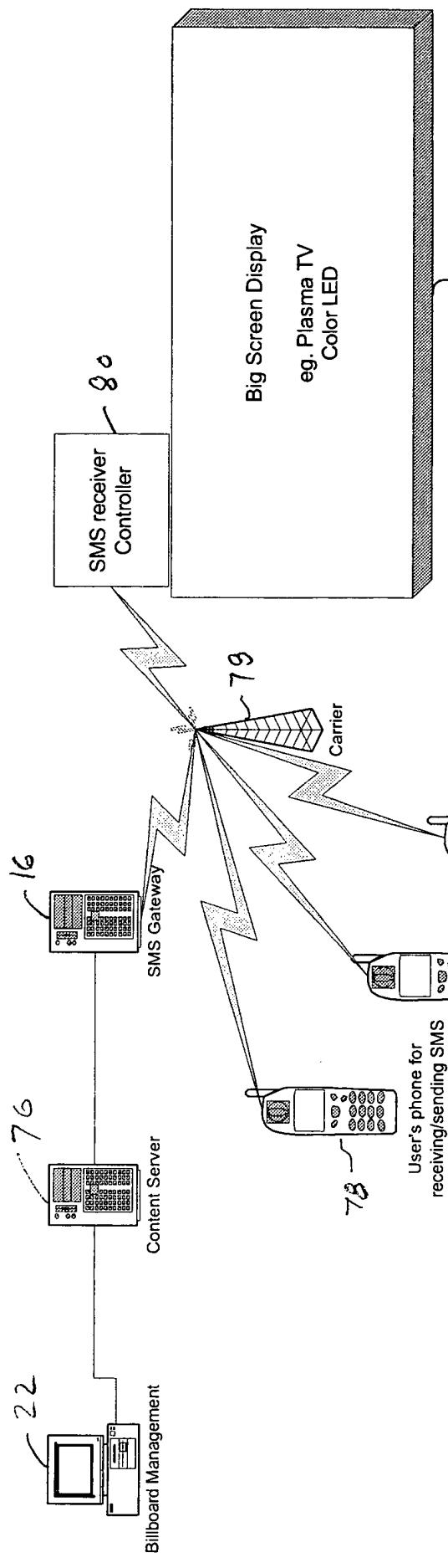


Fig. 5

### Sample application - SMS interaction game

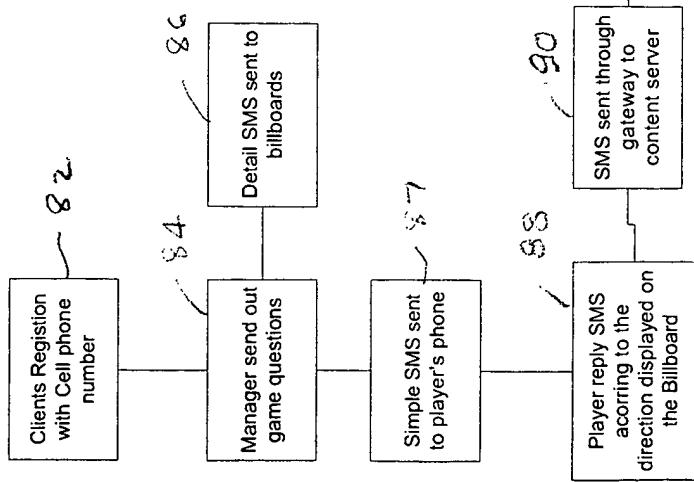
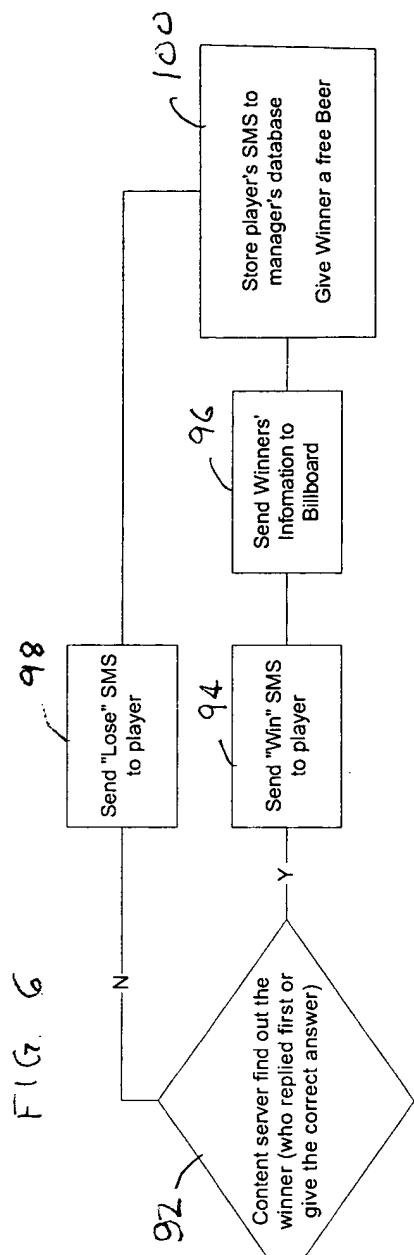


Fig. 5



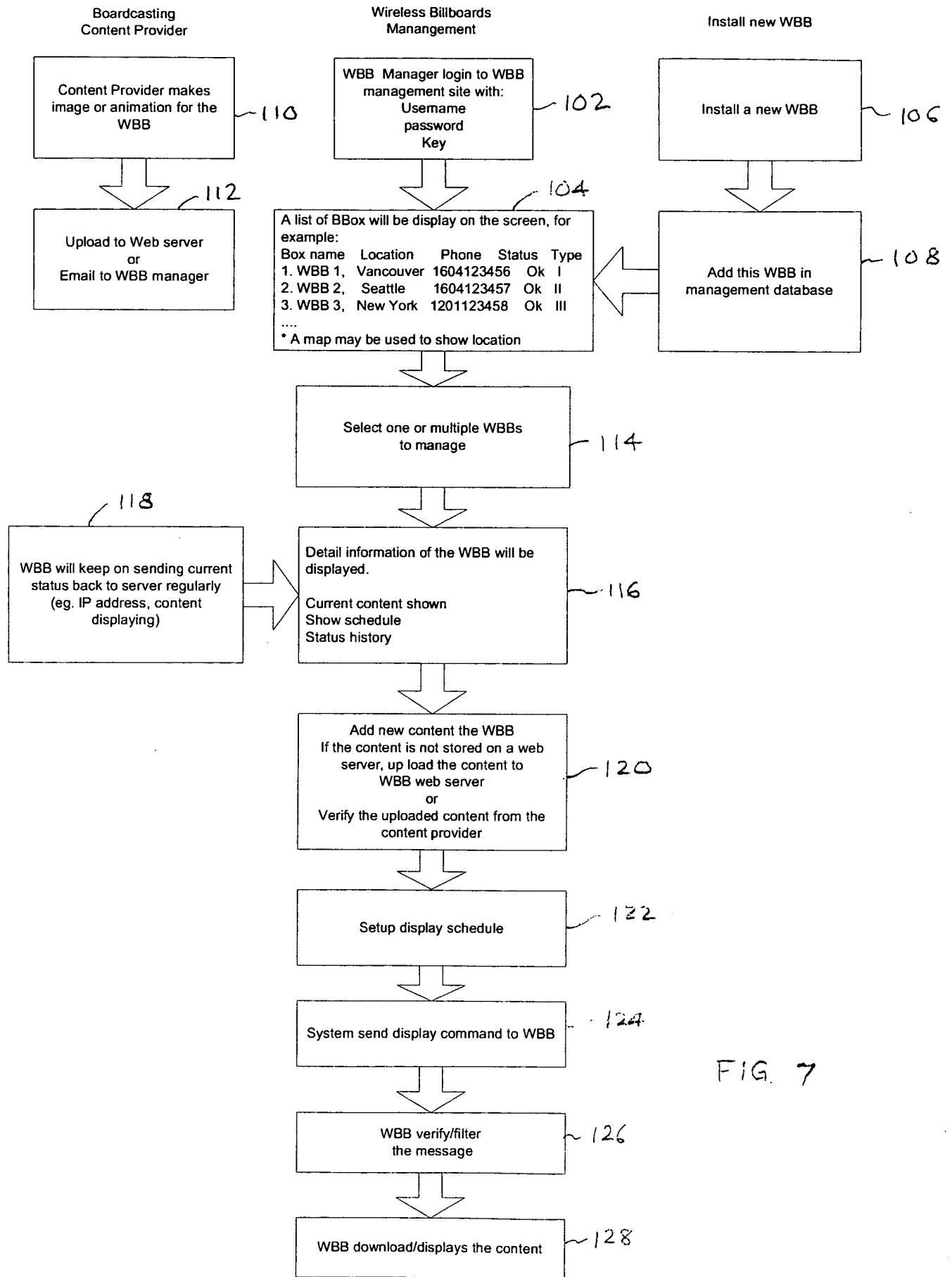


FIG. 7